



OFF-SITE DELIVERY OF AN EXISTING PROGRAM FORM

Sponsoring Institution (s): State Fair Community College

Name of Institution (Campus or off-campus residential center in the case of multi-campus institutions).

Program Title: General Studies

Degree/Certificate: Associate of Arts

Institution Granting Degree: State Fair Community College

Delivery Site(s): Eldon High School

Mode of Program Delivery: face-to-face

Geographic Location of Student Access: Eldon High School, 101 S Pine St, Eldon, MO 65026

CIP Classification: 24.0101

Implementation Date: Spring 2015

Semester and Year

Cooperative Partners:

AUTHORIZATION

Dr. Brent Bates, Vice President for Educational and Student Support Services

Name/Title of Institutional Officer

Signature

12/01/2014

Date

Dr. Brent Bates

660-596-7252

Person to Contact for More Information

Telephone

Rationale: As more and more students seek general education coursework prior to graduating high school, offering this program will provide them with an option to complete an associate degree and further their post-secondary education.

STUDENT ENROLLMENT PROJECTIONS

Year	1	2	3	4	5
Full Time	5	10	10	10	10
Part Time	95	120	120	120	120
Total	100	130	130	130	130

Please provide a rationale regarding how student enrollment projections were calculated:

Dual Credit enrollment data at Eldon High School were reviewed for the last two academic years and the current fall term. The unduplicated headcount grew from 54 in the 2012-2013 academic year to 61 in the 2013-2014 academic year. There are currently 97 unduplicated students enrolled this fall 2014 alone.

Provide a **rationale** for proposing this program, including **evidence of market demand and societal need supported by research**:

This proposal supports Goal One of the Coordinating Board for Higher Education's *Imperatives for Change*:

Missouri's higher education system will improve educational attainment, including certificate and degree production at all levels, to enhance the quality of Missouri's workforce and the quality of life of its residents.

Adding the AA degree at Eldon High School will increase degree production. The Associate of Arts Degree is the most popular degree option overall at State Fair Community College. Nearly 60 percent of the credit hours generated at the college overall are transfer credit hours that contribute to the AA degree. An AA degree at Eldon will improve access, both geographic and financial, to Eldon High School students via dual credit offerings and to adults via courses offered in the evenings. Providing this program supports DESE's encouragement of high schools to have strong dual credit programs for their MSIP requirements and it improves access for area students, which is an important part of State Fair Community College's mission. In addition, offering this program supports Objectives 1B and 1D of the *Imperatives for Change*.

According to the U.S. Census Bureau, just 5.8 percent of Miller County residents, age 25 or older, have associate degrees and only 15.7 percent have bachelor degrees or higher. Based on these percentages, there are 13,252 citizens in Miller County with less than an associate degree. (Source:

<http://census.missouri.edu/acs/profiles/report.php?period=3&g=05000US29131|04000US29|01000US>).

Offering this degree in Eldon may help improve these citizens' educational attainment rates.

Market Demand:

The Associate of Arts degree is the primary transfer degree offered by State Fair Community College. This degree is designed to provide the educational foundation required for numerous occupations. Data from the Missouri Economic Research and Information Center (MERIC) show that three of the occupations with the

highest growth potential in central Missouri are Health Specialties Teachers, Postsecondary; Nursing Instructors and Teachers, Postsecondary; and, Landscape Architects as shown in the following table:

*Top 10 Occupations by Projected Growth						
Occupation	Employment		Change		Annual Average Openings	Outlook
	Estimated 2012	Projected 2022	Numeric	Percent		
251071 - Health Specialties Teachers, Postsecondary	701	950	249	35.5%	35	54 - Above Average B+
251072 - Nursing Instructors and Teachers, Postsecondary	166	223	57	34.3%	8	54 - Above Average B+
171012 - Landscape Architects	20	26	6	30%	1	54 - Above Average B+

*Source: <http://www.missourieconomy.org/regional/profile/default.aspx>

MERIC also indicates that all of the above occupations require at least a baccalaureate degree or higher. The MERIC publication, "Education and Training Needs for Missouri's Workforce – 2018" (http://www.missourieconomy.org/pdfs/ed_train_brief_1t_2018.pdf) indicates significant growth in occupations requiring an associate degree or higher as well as data showing that the average wage of those individuals earning an associate degree is approximately \$25,000.00 per year higher than those with lesser levels of education.

With improved access to the Associate of Arts degree, these students would be prepared to enter private and public colleges and universities in the area, or other colleges and universities located outside the region, thus improving not only associate degree but also bachelor's degree production.

PROGRAM CHARACTERISTICS AND PERFORMANCE GOALS

Institution Name State Fair Community College
Program Name General Studies (Associate of Arts)
Date 12/01/2014

(Although all of the following guidelines may not be applicable to the proposed program, please carefully consider the elements in each area and respond as completely as possible in the format below. Quantification of performance goals should be included wherever possible.)

1. Student Preparation

- Any special admissions procedures or student qualifications required for this program which exceed regular university admissions, standards, e.g., ACT score, completion of core curriculum, portfolio, personal interview, etc. Please note if no special preparation will be required.
None
- Characteristics of a specific population to be served, if applicable.
The Associate of Arts (AA) degree is designed for students who wish to earn a bachelor's degree after transfer.

2. Faculty Characteristics

- Any special requirements (degree status, training, etc.) for assignment of teaching for this degree/certificate.
Faculty are required to have a master's degree with at least 18 hours of graduate hours in the specialized area being taught.
- Estimated percentage of credit hours that will be assigned to full time faculty. Please use the term "full time faculty" (and not FTE) in your descriptions here.
N/A
- Expectations for professional activities, special student contact, teaching/learning innovation.
We will staff this site with adjunct faculty, with not full-time faculty assignments at this time.

3. Enrollment Projections

- Student FTE majoring in program by the end of five years.
At the end of five years the FTE is expected to be around 120 students.
- Percent of full time and part time enrollment by the end of five years.
10 percent FTE and 90 percent PTE

4. Student and Program Outcomes

- Number of graduates per annum at three and five years after implementation.
At the end of year three a projected graduation goal would be 5 of the estimated 130 students and at the end of the year five a projected graduation goal would be 15 of the estimated 130 students.
- Special skills specific to the program.
None

- Proportion of students who will achieve licensing, certification, or registration.
N/A
- Performance on national and/or local assessments, e.g., percent of students scoring above the 50th percentile on normed tests; percent of students achieving minimal cut-scores on criterion-referenced tests. Include expected results on assessments of general education and on exit assessments in a particular discipline as well as the name of any nationally recognized assessments used. Students will complete the same institutional and discipline outcomes assessments as Sedalia campus students. We project 80% scoring above the 50th percentile on the college exit exam.
- Placement rates in related fields, in other fields, unemployed.
N/A
- Transfer rates, continuous study.
80% transfer rate

5. Program Accreditation

- Institutional plans for accreditation, if applicable, including accrediting agency and timeline. **If there are no plans to seek specialized accreditation, please provide a rationale.**
State Fair Community College courses and degrees are accredited through the Higher Learning Commission (HLC), a Commission of the North Central Association of Colleges and Schools (NCA). There are no plans to seek specialized accreditation for this degree since it is a general education transfer degree.

6. Alumni and Employer Survey

- Expected satisfaction rates for alumni, *including timing and method of surveys*.
We currently do not administer alumni surveys.
- Expected satisfaction rates for employers, including timing and method of surveys.
N/A

7. Institutional Characteristics

- Characteristics demonstrating why your institution is particularly well-equipped to support the program. State Fair Community College has established a strong relationship with Eldon High School and has grown its dual credit enrollment from 54 unduplicated students in the 2011-2012 academic year to 97 unduplicated students this fall alone. By the end of the 2014-2015 academic year, enrollment is projected to be double that of what it was two years ago. In addition, as a public community college, providing general education courses is part of SFCC's mission, which it has been fulfilling for more than 40 years. The college's experience in this area coupled with its strong relationship with Eldon High School make SFCC particularly well-equipped to support this program.